

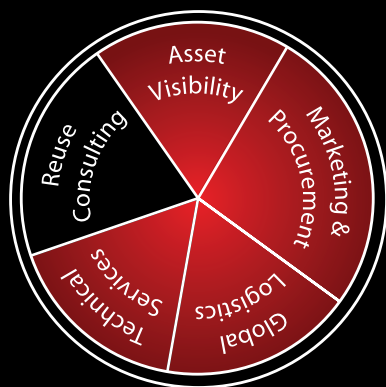
Are you putting network assets
to their highest and best use?

Reuse Consulting & Project Management

The key to our success?
Visibility and market intelligence.

Visibility is the key to supply chain efficiency. Without a complete view of existing stocks within your network of manufacturers, service centers and the secondary market, organizations are subject to duplicate purchasing, expedited replacements, persistent problems of oversupply and undersupply, and challenges recovering maximum value for unused equipment.

Unlike other service providers, Trade Wings manages asset intelligence, making data instantly available to decision makers through the unique Re:source VisibilitySM Web service. By removing barriers to the free flow of information between supply partners, we enable profitable reuse strategies that drive greater efficiency, quality of service and cost savings.



Re. Best-in-class frameworks for maximizing the lifecycle and utilization of network assets.

Trade Wings' commitment to putting Telecom network assets to the highest and best use provides a unique differentiator over repair vendors, equipment brokers, third-party logistics providers, IT consulting firms and others who do not offer the same level of sophisticated visibility, market intelligence and specialized services for Reuse OptimizationSM.

Part of the innovative Re:SM solution, Trade Wings' Reuse Consulting Practice helps carriers and OEMs turn cost centers into profit centers through strategies designed to enhance service delivery and lower material costs.

Leveraging our industry knowledge, Trade Wings' consultants can facilitate:

- Reuse Optimization strategies
- Asset management feasibility studies
- Equipment lifecycle management
- Provisioning and procurement in the service chain
- Inventory process management
- Competitor market research
- Risk analysis and mitigation
- Compliance and ecology management.

By applying best-in-class reuse practices to your operation, our consultants help to ensure the highest and best use of the material you already own, first by reusing it in the service and repair chain. At the second level, we provide channels to resell excess and decommissioned equipment, making a positive impact on shareholder value while significantly reducing waste.

Process Consulting

Trade Wings is a proven leader in process consulting and systems integration for Reuse Optimization. With more than a decade of reverse logistics experience, Trade

Wings continually invests in the development of innovative reuse processes certified to ISO9001 and ISO14001 standards.

To ensure that each initiative meets clearly defined goals, Trade Wings' project managers thoroughly analyze your business needs to identify requirements. We work with you to determine the scope of the project, set goals and expectations, determine and track metrics for success, and maximize the positive impact of your global reuse strategy.

Feasibility Studies

In performing feasibility studies, Trade Wings consultants examine technical and cost data to determine the economic potential of reuse applications across your service and supply chain. We evaluate each solution's ability to meet your overall project objectives before prescribing a recommended approach.

Material Disposition

Using Re:source Visibility, our sophisticated asset management service, we'll help your organization to determine the best disposition path for excess equipment, including overstocks, spares and used equipment obtained through de-installations, buybacks, and mergers and acquisitions. Our on-staff technical experts can assess the fair-market value of this inventory, and apply intelligent disposition practices to flow suitable material back into your service and supply chain to reduce material costs.

For surplus equipment, Trade Wings' marketing and procurement teams are available to strategically resell excess or end-of-life material, recovering maximum value in the open market. As part of the complete logistics process, we also help carriers and OEMs to meet environmental requirements by reducing waste, and ensuring that material earmarked for recycling is handled in compliance with current environmental regulations.

Excess Material Consolidation

Trade Wings can assist Telecom organizations to consolidate excess inventory from diverse sources and make it visible for distribution or disposition. We start by conducting a detailed inventory audit to

verify the items in inventory and document key information for each item. This information enters our database and is made available to your buyers and planners through Re:source Visibility.

Ecology Management

Increasingly strict environmental regulations stemming from concerns about global warming and hazardous waste are far more than just a necessity for business; they represent opportunities for increasing cash flow and market share for carriers and manufacturers in a position to manage them.

Trade Wings can increase the efficiency with which your supply network reuses salvaged components, resells obsolete inventory, and recycles materials at the end of their useful life. We're experts at maximizing and documenting reverse logistics material flows and facilitating carbon emissions tracking, while ensuring full WEEE and RoHS compliance.

About Trade Wings

Trade Wings is a global Reuse Optimization technology, consulting and outsourcing partner to the world's largest telecommunications OEMs and carriers. We transform cost centers into profit centers through a unique combination of domain expertise and market intelligence that extends the lifecycle and utilization of network assets across multi-vendor environments. Our best-practice frameworks for asset management, compliance and governance of technology upgrade cycles drive greater agility, financial performance and environmental stewardship.



For more information, visit www.tradewings.com

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